

YOUR AD

DOUBLE SPREAD  
TRIM SIZE: 16.8" W \* 10.51" H  
BLEED: .2" on each side  
TEXT MARGIN: .2" on each side



YOUR AD

FULL PAGE (WITH BLEED)  
TRIM SIZE: 8.375" W \* 10.5" H  
TEXT MARGIN: .2" on each side  
BLEED: .2" on each side

Mishpacha

**Text Margins:**  
All text and images must go inside this margin

**Trim Size:**  
Actual size in the magazine where the page will be cut

**Bleed Size:**  
Safety zone past the cut area to allow a margin of error



FULL PAGE (NO BLEED)  
7.98" W  
10.1" H



2/3 PAGE VERTICAL  
5.2" W  
10.1" H



1/2 PAGE HORIZONTAL  
7.98" W  
4.95" H



1/2 PAGE VERTICAL  
3.99" W  
10.1" H



1/3 PAGE VERTICAL  
2.6" W  
10.1" H



1/3 PAGE HORIZONTAL  
7.98" W  
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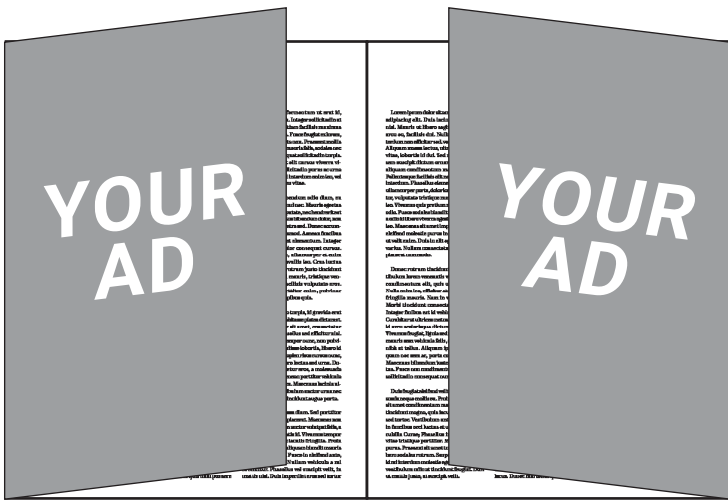
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1/4 PAGE  
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